

# SHOCKING PROFIT – #1 INTERNATIONAL BESTSELLER

***Shocking Profit* exposes the hidden opportunities companies overlook every day.**

This is the wake-up call leaders need to jolt their organizations into unlocking untapped profit, faster and with more certainty than they thought possible. It's bold, it's direct, and it's built to deliver results that shock.

**You could increase your profits by 38% – overnight!**

*Shocking Profit* takes readers through three phases:

## **AWARENESS**

Most companies leak money every single day through waste, workarounds, poor segmentation, sloppy pricing, bloated inventory, slow throughput, and unmanaged risk. These leaks aren't minor, they're draining millions. The good news? Plugging them doesn't require new equipment or extra people. It requires seeing the hidden value that's already there.

## **ACCEPTANCE**

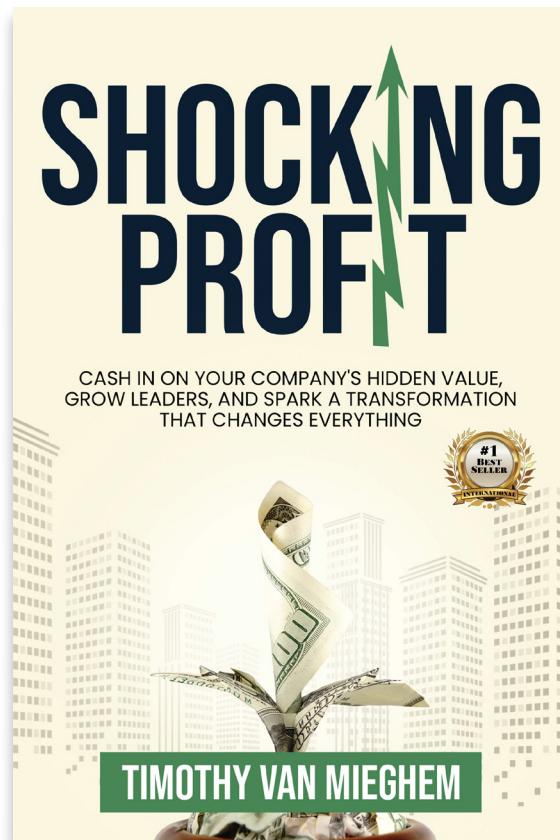
You can't just bark orders and expect change. Real transformation demands leadership. You'll learn how to set the stage for change, wake up your team to their untapped potential, and build a culture ready to embrace transformation rather than resist it.

## **ACTION**

Here's where the rubber meets the road. You'll execute improvements, measure results, and sustain momentum. Done right, this creates a virtuous cycle of growth, engagement, and resilience.

This isn't about working people harder. It's about building smarter systems, freeing your team from waste, and creating a workplace where people thrive and profits soar. The result is ethical, joyful profit.

*The prize is bigger than you think. Let's go find it.*



**A CEO sold his company for \$60 million. Had he addressed hidden issues, his payout would have been closer to \$90 million.**



## **Tim Van Mieghem: Builder of Leaders, Finder of Hidden Profit**

Tim Van Mieghem doesn't just consult – he transforms.

He is a founding partner of The ProAction Group, an operational consulting firm specializing in helping middle-market companies, family-owned businesses, and private equity firms identify and unlock hidden value.

Tim has spent more than 30 years walking factory floors, listening to frustrated teams, and uncovering the “Black Gold” of hidden profits buried in plain sight. His mission? To shock companies awake to the value that's already within their reach.

He is also the host of the Shocking Profit Podcast, the author of *Implementing Supplier Partnerships*, and the creator of The ProAction Group's proprietary 9-Box Inventory and Pricing Tool. Driven by a passion for sustainable value creation and ethical leadership, Tim believes every company is sitting on a treasure trove of opportunity – if they know where to look.

Tim is not in the business of handing out answers – he's in the business of producing problem-solvers and building leadership that thrives long after he's gone.

**Tim is not in the business of handing out answers – he's in the business of producing problem-solvers and building leadership machines that thrive long after he's gone.**

***“The real value of a leader is what happens after they leave. If you commit to developing leaders, your company will thrive forever”***

**– Tim Van Mieghem**